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- (5) generating a receiver specific datum to on the basis of said designated information; and
- (6) delivering mass medium programming at said interactive mass medium program output apparatus simultaneously or sequentially with at least some of said designated information.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

Date: January 26, 1996
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Respectfully submitted,
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